

# Overview of UBC's Campus Sustainability Engagement Strategy

**Date:**

**November 17, 2014**

**Time: 3:30 PM**

**Location:**

**CIRS 1250,  
2260 West Mall,  
Vancouver BC (Centre  
for Interactive  
Research on  
Sustainability)**

Kara McDougall will provide an overview of UBC's Campus Sustainability Engagement Strategy, which supports UBC's targets for greenhouse gas emissions reduction, zero waste and water conservation by fostering a culture of sustainability on campus and encouraging high impact resource conservation behaviours. Students will learn about key energy conservation behaviour change programs in offices, labs and student residences, including the *Shut the Sashfume* hood campaign and *Sustainability in Residence Program* at UBC Vancouver and the *Power of You Program* at UBC Okanagan. Future priorities for energy-related behaviour change will also be explored with a discussion of potential collaboration opportunities with researchers, graduate students and industry/corporate partners.



***Kara McDougall***

Manager, Sustainability  
Engagement  
Community Development |  
Campus + Community  
Planning  
The University of British  
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Kara McDougall is the Sustainability Engagement Manager at the University of British Columbia. Kara oversees behaviour change and outreach programs in labs, offices and residences focusing on energy conservation, zero waste, green events, water conservation and sustainable purchasing. She is responsible for implementation of UBC's Campus Sustainability Engagement Strategy, collaborates with UBC departments on organizational change initiatives and manages UBC's longstanding sustainability programs such as the Sustainability Coordinator Program in offices and Sustainability in Residence Program in UBC's two first year residences.